The Story of the Street Child Cricket World Cup
London & Cambridge 2019
Introduction

JOHN WROE, CEO & CO-FOUNDER OF STREET CHILD UNITED

“We demand a level playing field for all young people and a platform for our voice. Will you listen?”

That was the message from Abbas (Team England) and all the young people at the Street Child Cricket World Cup 2019 (SCCWC 2019).

Abbas was speaking at the SCCWC 2019 General Assembly at Lord’s, shortly after all the young people had played matches in front of the world famous pavilion. Earlier in the week our young people had spoken at a reception in Westminster, voicing their demands at the heart of British politics.

Street Child United’s (SCU) events have always been about creating a global platform for street-connected young people to speak from, and we’re delighted that through the SCCWC 2019 we were able to give these incredible young people such high-profile opportunities to talk about the issues that matter most to them.

SCCWC 2019 was also a homecoming - a chance to bring an SCU event to Cambridge, where the founders of the charity are from. The Cambridge community went several extra miles to welcome the young people to the city and show them their support, and we are beyond grateful for their generosity.

We hope you enjoy this summary of everything the young people said and achieved during SCCWC 2019. As anyone who came to Parker’s Piece, Westminster or Lord’s will tell you, the young people were inspirations throughout.

We will continue to support our partners across the world as we plan and prepare for our next major events, creating more opportunities for street-connected young people to tell the world what needs to be changed so that children like them are respected and protected.

Will you listen?

Photography by the Street Child Cricket World Cup 2019 photographers: Rosie Hallam, Mary Humphrey, Alex Kirschtein, Vicky Roy, Madeleine Waller
The young people’s message

STREET CHILD CRICKET WORLD CUP 2019

TEAM BANGLADESH “We call on the government to create laws to provide a legal identity for all street children; to stop engagement of all children under 18 in any form of labour, particularly hazardous and dangerous work; to ensure primary education for all children; and to make a new law to stop all marriages for young people under the age of 18.”

TEAM ENGLAND “Young people in the UK are stereotyped – people associate us with gangs, drugs and violence. We are so much more than this. We demand from the government more funding for mental health awareness and support, educational programmes and opportunities, a level playing field for all young people, and a platform for our voice. Will you listen?”

TEAM INDIA NORTH “We do not have the right to identity and gender equality and do not have access to education and healthcare. No child should work to earn his or her food. We call on the government to act on these issues and to ensure that all children have these rights.”

TEAM INDIA SOUTH “To protect street children, basic facilities like clean bathrooms, toilets, quality water, clean food, medical facilities and quality education must be provided for free to all children who live on the streets. If you respect us you will listen to us. If you listen to us, you will protect us - please protect us.”

TEAM MAURITIUS “We want all children in Mauritius to be treated equally, whatever their background or ethnicity. We demand that our government provides homes for poor families as a right. We demand that our government provides formal education for children up to the age of 16, and also to provide healthcare for all children. Finally, we call on our government to raise awareness of issues around drug trafficking and addiction for children and child abuse.”

TEAM NEPAL “I want all street children to have knowledge and skills, be treated equally and nurtured to be equal citizens so that they can contribute to their countries. While living in the streets there was no proper clothing, little to eat and physical & emotional abuse. Services like education and health were far from our reach. To survive we had to work in dangerous and hazardous conditions, which are not made for children.”

TEAM TANZANIA “On the streets, children face physical, psychological and sexual violence. Every one of us has the responsibility to protect children and we would like to see children living in safe, supportive environments. We are children, and we want the government to protect children and to give them social services including education, better healthcare and all the rights that other children have so that we can grow and develop.”

TEAM WEST INDIES “We demand that our government hold parents more accountable for failing to adequately care for and protect their child. Too often parents leave the child unattended, which can result in them being physically, emotionally and sexually abused. We also call on the government to provide greater access to health, education and sporting facilities.”

Congress and General Assembly Partners:
We are Street Child United

THE ISSUE

Across the world there are street-connected young people living on, working in or at risk of the streets.

These children and young people are stigmatised, mistreated and marginalised by society. They are routinely denied their basic human rights. Their voices are rarely heard.

WHAT WE DO

We use the power of sport to provide a global platform for street children to be heard, so they can receive the protection, support and opportunities that every child is entitled to.

Ahead of the world’s biggest sporting competitions, we organise international sports events inviting street children to be at the centre of the call for their rights, challenging the way street children are negatively seen and treated around the world.

We are the proud organisers of the Street Child World Cup and Street Child Cricket World Cup.
The Street Child Cricket World Cup 2019

USING CRICKET TO AMPLIFY STREET-CONNECTED YOUNG PEOPLE’S VOICES

The inaugural Street Child Cricket World Cup took place from 30 April - 7 May, with the cricket played at Parker's Piece in Cambridge and on the main ground at Lord's.

Team India South won the cricket, but the young people from all eight mixed-gender teams are champions.

Over the course of the event, the young people took part in a festival of arts, a Congress on children’s rights, were guests at a Westminster reception and visited Trafalgar Square and Buckingham Palace.

The young people took the opportunity to call for all children to have a legal identity, access to education and protection from violence.

The global cricket community got behind the event and the young people’s demands were reported internationally by the media, who broadcast their message across the world:

“"I AM SOMEBODY""
Meet the Teams

YOUNG PEOPLE STEP OUT INTO THE MIDDLE TO REPRESENT STREET-CONNECTED CHILDREN ACROSS THE WORLD

Eight countries were represented at the Street Child Cricket World Cup by teams of young people who have lived, worked on or been at risk of the streets.

Young women and men, aged 14-18, represented their countries as cricketers and spokespeople promoting the rights of street-connected children.

Countries at the SCCWC 2019 were represented by grassroots organisations providing day-to-day support for street-connected young people in their country. These organisations are our partners and are members of a global network working together to improve the lives of street-connected young people.

Each young person representing their country has benefitted from the vital work of our partners. Our partners select which young people take part and manage the care and psychological support to prepare each young person in the lead up, during and after the Street Child Cricket World Cup, ensuring they continue in their personal development.

Our partners and the young people they support are experts and through their participation in the SCCWC 2019 their voices are amplified.

TEAM BANGLADESH
Local Education & Economic Development Organisation (LEEDO)

LEEDO works to develop the living conditions of street-connected young people in Dhaka, as well as promoting their rights.

LEEDO runs outreach programmes, street education projects and a transitional shelter which provides street-connected young people with a safe space, accommodation and health and wellbeing support.

TEAM ENGLAND
Centrepoint

Centrepoint provides accommodation, outreach programmes and support for young people, enabling them to gain skills and qualifications to escape the cycle of homelessness.

Centrepoint works with policymakers to ensure young people get a fair deal. Approximately 10,000 young people benefit from Centrepoint’s work each year.
**SAFIRE** aims to rehabilitate and reintegrate street-connected young people back into society. By empowering street children and educating families concerning the needs and rights of young people, SAFIRE aim to bring behavioural change in their living conditions. The organisation works with policymakers to endorse the rights of street children.

**TEAM MAURITIUS SAFIRE**

The Hope Foundation currently run 11 protection homes, a healthcare facility, educational programmes, an anti-trafficking programme and campaigns against child labour and child abuse.

Save the Children India works across 20 states to campaign on issues such as child protection, education, health & humanitarian relief, as well as raising funds for children.

**TEAM INDIA NORTH**

A coalition between The Hope Foundation & Save the Children India

**TEAM INDIA SOUTH**

A coalition between Karunalaya Social Service Society (KSSS) & Magic Bus

KSSS works in Chennai, providing shelter, food and clothing to help keep street children safe, and offer opportunities including education, counselling and sports training.

Magic Bus works with India’s poorest communities and children using an award-winning activity-based curriculum culminating in a Livelihoods programme.

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A coalition between The Hope Foundation & Save the Children India

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**TEAM NEPAL**

A coalition between Childreach Nepal and Street Child of Nepal

Childreach Nepal promotes the right of healthcare, protection, education and meaningful participation of children. They create safe space schools for children to aid community development.

Street Child of Nepal designs and delivers curriculums specific to the needs of street-connected children alongside teacher training.

**TEAM NEPAL**

A coalition between Childreach Nepal and Street Child of Nepal

**TEAM TANZANIA**

Pamoja Child and Youth Foundation

Pamoja Child and Youth Foundation is a Mwanza-based organisation which provides a sanctuary for street-connected young people, offers them creative outlets, vocational training and works with guidance counsellors to deliver invaluable life skills.

**TEAM TANZANIA**

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**TEAM TANZANIA**

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Children of Nepal designs and delivers curriculums specific to the needs of street-connected children alongside teacher training.

**TEAM NEPAL**

A coalition between Childreach Nepal and Street Child of Nepal

**TEAM WEST INDIES**

Synergy Global Alliance Foundation (SGAF)

SGAF work to make tangible and sustainable change in the lives of disenfranchised people. To achieve their goals, they focus on three key areas - sport as a mechanism for developing important life skills; culture as a way of showcasing the stories of individuals and countries alike; and mentorship to help guide, encourage, support, challenge and develop people on their journey of self-discovery.
The global cricket community is on the young people’s side

“I’m supporting the Street Child Cricket World Cup 2019 to use our shared passion for cricket to enable some of the world’s most disadvantaged and marginalised children to show their talents, make their voices heard and celebrate the potential of every child, no matter their background.”
Kumar Sangakkara, Sri Lankan cricket legend

AMPLIFYING THE YOUNG PEOPLE’S MESSAGE ACROSS THE WORLD

The Street Child Cricket World Cup 2019 received fantastic support from across the cricketing community, not least MCC’s amazing generosity in hosting the Finals and General Assembly at Lord’s.

The Rajasthan Royals also got behind the event, inviting Team India North to meet their players before SCCWC 2019, including Ben Stokes, Steve Smith and Ajinkya Rahane.

Former India Men’s Captain Sourav Ganguly and India Women’s Captain Mithali Raj supported SCCWC 2019 as Ambassadors for Team India. Ganguly met Team India North players before they travelled to the UK, and sent a video team talk to Team India South before they won the SCCWC 2019 Final.

Alongside the SCCWC 2019 tournament, we held an All Star Game to help amplify the voices of the young people. The teams were:

Blue Team
Naomi Dattani (Captain) Middlesex Captain
Isabelle Westbury BBC TMS, Telegraph
Ben Cajee BBC Sport
Charlie Webster Sky Sports, Radio 5 Live
Sonali Shah BBC
Nirali Hathi MCC

Red Team
Monty Panesar (Captain) England Ashes Winner
Frances Quinn The Great British Bake Off Winner
Noreen Khan BBC Asian Network
Keri-anne Payne Olympic Silver Medallist
Olivia Rae Scotland and Middlesex Cricketer
Dan Norcross BBC Test Match Special
A festival of cricket in Cambridge

The idea for the first Street Child World Cup came from a group of families in Cambridge, and many of our long-term supporters and volunteers are there. We were delighted to see the city embrace the SCCWC 2019, volunteering, attending and supporting in great numbers.

The first two days of SCCWC 2019 were played on Parker’s Piece and St Paul’s community centre was our base for the event. Our supporters generously hosted SCCWC 2019 Volunteers throughout their stay in Cambridge.

There has been overwhelming support from Cambridge businesses for SCCWC 2019, with Howard Group and Cambridge Assessment generously providing funding.

Schools across Cambridge used SCCWC 2019 as an educational opportunity, including hosting assemblies, holding cricket lessons and tournaments, hosting the Teams for arts activities and concerts and fundraising.

“The Street Child Cricket World Cup 2019 is something that our whole community can relate to, get behind and enjoy, whilst at the same time learning more about the serious underlying issue of the widespread stigma faced by street-connected children. I have no doubt that the Cambridge community will be inspired by these young people and my hope is that by increasing awareness of these issues we can motivate long-term action – which would be a fantastic outcome.”

Howard Group CEO Nicholas Bewes

Street Child United would like to say a huge thank you to all our volunteers, Cambridge schools and supporters for helping make the Street Child Cricket World Cup 2019 such an amazing event.
When Eoin Morgan and Kane Williamson led their teams down the pavilion steps for the ICC World Cup Final, they followed in the footsteps for Paulraj (Team India South) and Jasmin (Team England), who had done the same for the SCCWC 2019 Final one month before.

All our Teams had the opportunity to play a match in front of the Lord’s pavilion, cheered on by a crowd of SCU supporters, MCC members and school students from London and Cambridge.

Before the Final, the honour of ringing the Five Minute Bell went to Shopna (Team Bangladesh) and Tarek (Team India North), who featured in films made by the World Bank telling the stories of them and their teammates getting birth certificates and passports to come to the SCCWC 2019.
The General Assembly, where the young people present messages on behalf of street-connected young people from their countries, took place in the Thomas Lord Suite after the Final.

Alongside the General Assembly, we held an exhibition of art made by the young people and professional artists throughout the SCCWC 2019.

Having the SCCWC 2019 Finals and General Assembly at the Home of Cricket symbolised the importance of the messages the young people shared and the significance of what they had achieved to be there.

The occasion caught the imagination of people across the world, and was reported on by the global media, including BBC Africa, CNN and a Sky Cricket piece fronted by England Women’s World Cup winner Isa Guha.

We’re extremely grateful to MCC for their incredible support and generosity in hosting the young people and helping us make sure the world is listening.
Volunteers knock the SCCWC 2019 for six

The SCCWC 2019 wouldn’t have been possible without the incredible hard work of our amazing Volunteers.

Over the course of the event the Volunteers organised cricket training, helped facilitate Congress workshops, translated, ran arts activities, told the stories of the event through video, photo and digital media, ensured the young people were safe and much, much more.

The Volunteers’ huge efforts and infectious positivity played a huge part in the young people enjoying the event so much and the SCCWC 2019 being such a success.

“I feel immensely proud knowing the sheer force of SCU’s power to change lives. There were almost too many highlights from the event to choose from - hearing the Team England girls speak with such enormous clarity, wisdom and maturity in the Houses of Parliament, listening to Team Bangladesh singing We Shall Overcome, laughing and singing with all the young people as we rehearsed the Parker’s Piece Opening Ceremony, to name a few.”

Tilly, SCCWC 2019 Volunteer
Westminster

“No matter what sex they are, what race they are - all children should be treated equally.”
Jasmin, Team England

On Tuesday 2 May the SCCWC 2019 Teams were in London where they were guests at a reception in the UK Houses of Parliament, hosted by the All Party Parliamentary Group on Street Children.

Jasmin and Sabeha from Team England, Lusi from Team India North and SCU Young Leader Sadock spoke on behalf of all the young people taking part in the event.

Films made in collaboration with the World Bank about Tarek (Team India North) and Shopna (Team Bangladesh) getting legal identities to come to the SCCWC 2019 were also screened.

Earlier in the day the Teams were guests of Sir John Major at the Kia Oval for the Surrey vs Royal London ODI Cup match.

Schools engagement

Before and during the SCCWC 2019 Teams, SCU Young Leaders and staff delivered awareness-raising assemblies, workshops and PE lessons in London and Cambridge schools. Schools also attended SCCWC 2019 cricket at Parker’s Piece and Lord’s and raised money to support the event.

5,000+ British school students engaged with SCCWC 2019

18 schools held SCCWC 2019 assemblies, workshops and PE lessons

14 schools attended SCCWC 2019 at Lord’s

Five schools hosted SCCWC 2019 Teams for workshops, assemblies, arts activities & cricket tournaments
The Festival of Arts

“The Festival of Arts is very nice for the children, they have enjoyed it a lot because it was the first time for them to come together with other children from around the world so it was a great occasion. Everyone is smiling.”

Kanut, Team Leader, Tanzania

The SCCWC 2019 Festival of Arts saw young people taking part in activities including drumming, dancing, painting and singing, as well as professional artists and members of the public making work inspired by the event.

Schools around Cambridge welcomed the SCCWC 2019 Teams and their students created and performed with the young people from across the world. Coleridge Community College held a concert raising money for SCCWC 2019, where their students performed alongside Team India South and Team Bangladesh.

Inspire-works, who we’ve worked with since the Street Child World Cup Durban 2010, ran drumming sessions for the Teams. Mike Simpson from Inspire-works said: “It’s amazing to see all these kids and to know that through music and sport we can help them have their voices heard.”

Before arriving in Cambridge Laura Scott, Street Child United Arts and Education Coordinator, posted each Team disposable cameras so they could take photos of their daily lives. The photos were used in Cambridge as a tool for the young people to communicate beyond language barriers and share experiences.

At Parker’s Piece members of the public were invited to create SCCWC 2019 art, including banners of support and friendship bracelets. The crowd was entertained by musical and dance performances over the two days.

We were delighted to welcome professional artists Vicky Roy, Tim Vyner, Madeleine Waller and Kyle Warwick to work throughout the event creating work about SCCWC 2019.

Many thanks to Millie Underwood, Cambridge University Celidh Society, Padro Capoeira, SINCRU, Inspire-works, the Coleridge Community College Carnival Crew, the CAP Choir, St Matthew’s Primary School and the SCCWC 2019 Arts Volunteers for all their amazing work.
The Festival of Arts Gallery

A Vicky Roy photo of an Inspire-works drumming workshop.

A Vicky Roy photo of Team Tanzania playing at Parker’s Piece.

Team Bangladesh perform a traditional dance at a Late Show.

A Madeleine Waller photo of Binod from Team Nepal.

Tim Vyner's illustration of the Street Child Cricket World Cup at Parker’s Piece, Cambridge.
“Paulraj, who lives with his street vendor parents and two brothers in a plastic shack on a road near the Madras United Club, has now become the first Indian after Kapil Dev to lead his team to a World Cup victory at Lord’s.”

“Born in India, the avid cricketer grew up in care homes in Chennai after her parents felt unable to look after her and she endured a childhood void of safety and stability. Moving between temporary houses, the teenager pined for an education but was instead faced with difficulties from the other children in care. But now, through sport, Nagalakshmi has finally found her voice.”

“No birth certificates. No passports. No visas. This was the starting point. Many who have held a trophy aloft at Lord’s have stories to tell. Some of redemption, others of talent fulfilled, most culminating in unbridled joy. Come tomorrow afternoon, however, none will rival those of the participants in the inaugural Street Child Cricket World Cup for obstacles overcome.”

“Next week, the 15-year-old trafficking survivor will be wielding her bat in the considerably grander surroundings of Lord’s Cricket Ground as one of eight chosen to represent Bangladesh in the first Street Child Cricket World Cup. ‘This is like a dream to me,’ said Sania.”

Before SCCWC 2019 we partnered with the World Bank’s #ID4D campaign to make videos telling the stories of Shopna (Team Bangladesh) and Tarek (Team India North) getting a legal identity to take part in the event.

We played the videos during our Westminster reception and at the General Assembly at Lord’s.

The videos were released on the World Bank and SCU’s social media channels, and have been viewed more than 122,000 times.
Wisden takeover
SCCWC 2019 Media Partners
Wisden hosted a SCCWC 2019 takeover, featuring posts and stories about the event. The takeover was hosted on Facebook, Twitter and Instagram and reached an audience of more than 100,000 people.

BBC Radio Cambridgeshire
We partnered with BBC Radio Cambridgeshire to promote the two days of cricket taking place on Parker’s Piece. The partnership included coverage across BBC Radio Cambridgeshire’s shows in the build up to the event and live coverage from Parker’s Piece on their show.

BBC Radio 4
Andrea Catherwood presented a half-hour long BBC Radio 4 documentary - titled India’s Street Cricketers: Crossing Boundaries - following Team India North before and during the SCCWC 2019. The show was broadcast twice on BBC Radio 4 and featured on the front page of the BBC Sport website.

Malala Fund
Throughout the SCCWC 2019, we worked with four young women - Lusi (Team India North), Jasmin (Team England), Celina (Team Mauritius) and Nisha (Team Nepal) - to keep diaries about their experiences, which were published in Assembly, the Malala Fund’s website and newsletter.
Congress

At the heart of the SCCWC 2019 was the Congress, delivered in partnership with StreetInvest, the Consortium for Street Children and Baker McKenzie.

In facilitated Congress workshops the young people shared their experiences, hopes for the future and barriers to them achieving them.

The young people discussed issues specific to their countries and communities, but three key rights from the United Nations Convention on the Rights of the Child (UNCRC) were identified as frequently denied to children living and working on the streets:

The right to protection from violence
The right to education
The right to a legal identity

The young people also received training in shaping an effective advocacy message and how best to deliver it in public.

Through the workshops and training the Teams crafted the messages they delivered at the General Assembly on behalf of street-connected young people from their country.

Young Leaders

The Street Child United Young Leaders are inspirational young people who support our work, having taken part in SCU events previously.

The Young Leaders act as role models for the young people taking part in the event, as well as being spokespeople to maximise the event’s campaigning impact.

Five Young Leaders joined us at the SCCWC 2019: Erica (Philippines) Sadock (Tanzania), Samantha (England), Junaid (Pakistan) and Shahid (Pakistan).

For the SCCWC 2019 the Young Leaders worked with StreetInvest, the Consortium for Street Children and Baker McKenzie to help plan and deliver the Congress and General Assembly.
Our impact

Using the power of sport to provide a global platform for street children, we aim to affect change at three levels:

• **Individual**: empower former street children as ambassadors for the rights of all street children,
• **Local**: raise awareness of and increase support for our partner organisations working in-country to protect and support street children
• **Global**: highlight the issues faced by street children and change the negative perceptions and treatment of street children worldwide.

**WHAT WE’VE ACHIEVED**

• **Inaugural 2010 Street Child World Cup** acts as a tipping point helping end illegal police round-ups of street child in Durban.
• **2014 Street Child World Cup** results in:
  - I AM SOMEBODY tour in Pakistan achieving a national resolution for 1.5 million street children, led by our partners,
  - Brazilian Government invites our partner to participate in summit for a first National Policy for street children,
  - Street Child United secures funding to rebuild a derelict community football pitch in Complexo da Penha, Rio de Janeiro, providing local at-risk children a sustained alternative to the violent drugs trade.
• **2016 Street Child Games** in Rio de Janeiro creates the Rio Resolution, a document listing recommendations for change from street-connected young people across the world.
• **2017** The UN publishes its General Comment on Children in Street Situations, including input from the young people at the 2016 Street Child Games.
• **2018** Through taking part in the Street Child World Cup Moscow, seven teams were able to take their campaigns directly to their governments.

**SCCWC 2019**

The Bangladeshi High Commissioner in London, H. E. Ms. Saida Muna Tasneem, met with **Team Bangladesh** and committed to taking their message to the Bangladeshi Prime Minister.

**Team England** Captain Jasmin was invited to speak at Beyond Sport, an international conference bringing together leaders from sport, business, government and development to discuss how sport can address social issues and trigger positive change.

Young people from **Team India North** have been leading talks and workshops in their communities promoting children’s rights. **Team India South** have been supporting other young people in their community to secure legal identification.

**Team Tanzania** have been working with the Tanzanian Cricket Association to engage more street-connected young people in their community through cricket and leadership sessions.

**Team West Indies** were invited to a reception at the British High Commission in Jamaica, attended by West Indies cricket legend Chris Gayle, to celebrate their achievements at the SCCWC 2019.

Through feedback at the SCCWC 2019, the young people told us:

• 91% felt they had strong teamwork
• 86% felt confident talking about their own rights
• 94% felt prepared to be interviewed by the media
• and 90% felt confident engaging with people from other countries and cultures
SCCWC 2019 Gallery

Team Bangladesh and Team England together at Parker’s Piece

Daren, from Team Mauritius, is interviewed by BBC Africa

Team Mauritius play Team West Indies at Lord’s

SCU Young Leader Junaid shows his support for all the Teams

Team Mauritius visit Buckingham Palace
Thank you

YOUR SUPPORT IS HELPING IMPROVE THE LIVES OF STREET CHILDREN

Because of you, we can continue to provide a global platform for street children to change the way they are negatively seen and treated.
Moving forward together

WHAT’S NEXT?

We are committed to ensuring that every child living and working on the streets has the opportunity to be “Somebody” and to have their rights as a child safeguarded.

We will build on the impact we have achieved together, and continue to use the universal power of sport to provide a platform for street-connected young people to change the way they are negatively seen and treated.

We will continue to support our partners across the world to raise their profile, increase their capacity and ultimately deliver more and better support for street-connected young people.

STREET CHILD WORLD CUP, DOHA 2022

The fourth Street Child World Cup will take place ahead of the 2022 FIFA World Cup.

Teams of street-connected children from around the world will come together to play football, representing their country and the millions of children still living on the streets.

Alongside the football, the children will share their expertise at an international Congress, continuing to highlight and address the specific issues they face.

STREET CHILD CRICKET WORLD CUP, INDIA 2023

Following the success of the first Street Child Cricket World Cup, we are excited to take the event to India - a country where cricket captures the public imagination like no other sport.

You can provide a vital and continued platform for street-connected young people’s rights by volunteering, donating, or taking part in an SCU fundraising activity. Organisations can support our work through sponsorship or staff engagement programmes.

This is more than a game.
THE SQUAD
Become part of our first 23-person World Cup Squad

“I am incredibly excited to join Street Child United to work towards the Street Child Cricket World Cup 2023 and look forward to playing a role in helping create a global platform for these inspirational young people.”
Olivia Rae, Scotland and Middlesex cricket and SCCWC 2023 Squad captain

“It’s a joy to see the difference SCU makes to the lives of those with whom they connect - and it’s an equal joy to see how these children and young people are inspiring others and fighting for change. I’m delighted to support this invaluable work.”
Vicki Sparks, BBC 5 Live and MotD and SCWC 2022 Squad captain

BE A PART OF SCWC 2022 AND SCCWC 2023

We’re already working towards our next major events and we want you to join our SCWC 2022 or SCCWC 2023 squad to help us change the way people see and treat street-connected young people across the world.

Squad members will pledge to raise £1,000 over 12 months for the SCWC 2022 or SCCWC 2023, by creating their own activities or joining SCU-organised fundraisers, including:

- Sleepouts
- Live below the line
- Film screenings

Squad members will be crucial to the success of the SCWC 2022 and SCCWC 2023, enabling SCU to plan, prepare and deliver events making a significant positive impact. Your support will enable us to help the NGOs and young people make the most of the events they’re taking part in. When you sign up, you’ll receive an SCU goody bag as a thank you.

The squads will be captained by two fantastic Street Child United Ambassadors: **Vicki Sparks (BBC 5 Live and MotD)** and **Olivia Rae (international cricketer – Scotland and Middlesex)**. You’ll receive support from SCU and other squad members over the course of the year - this is a team effort, with everyone working together to campaign for the rights and protection of street-connected young people.

“I am incredibly excited to join Street Child United to work towards the Street Child Cricket World Cup 2023 and look forward to playing a role in helping create a global platform for these inspirational young people.”
Olivia Rae, Scotland and Middlesex cricket and SCCWC 2023 Squad captain
We Are All Somebody
By Sam, SCU Young Leader

So how do we survive?
How can we bring light into a world that seems only dark?

By sharing stories, by sharing experiences,
By sharing hope,
and by inspiring one and another.

Because when life goes astray,
There’s one thing that will always stay.

Love.

We may speak different languages,
And have a lot of troubles to manage.
But we are human, we are people,
We should all have the possibility to be free and gleeful.

Just because we have all of these labels,
It doesn’t mean our problems should be thrown under the table.

We all share ambition and dreams,
But we need governments to take up our theme.

It’s not just about the runs we make,
the goals we score,
It’s about the goals we set behind the closed doors.

We have a voice and we demand it to be heard,
You have the choice:
to be a sheep or lead the herd.

You are somebody,
I am somebody,
We are all somebody

FOR MORE INFORMATION
CONTACT
info@streetchildunited.org

The Street Child Cricket World Cup is a Street Child United initiative.
UK Charity Number 1144951

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By Sam, SCU Young Leader

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