



كأس العالم
للأطفال
الدوحة 2022

بالشراكة مع
In partnership with

مؤسسة قطر
Qatar Foundation 

IMPACT REPORT



CHANGE IS COMING

“ Never underestimate the power of a small group of committed people to change the world. In fact it’s the only thing that ever has.

- Margaret Mead

”



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It’s been approximately 100 days since the final whistle blew on Oxygen Park and Team Brazil girls and Team Egypt boys lifted their respective trophies crowning them winners of the Street Child World Cup 2022. The event was an incredible success on every level. Everyone was safe. The atmosphere was electric. The diversity of Doha shone through, it felt like a home World Cup for so many teams - India, Pakistan, Nepal, the Philippines, Bangladesh, Bosnia and Herzegovina, Sudan, Burundi, Egypt and Uganda - their locally based supporters came out in their hundreds and bought their flags & drums, their families and friends, their food and above all, their love. It was a true celebration where every child through every experience had the message reinforced that they are Somebody. That they are important. That they will be listened to. That they matter.

It quickly became a World Cup of Joy, a World Cup of Peace and a World Cup of Hope. 28 teams, 25 countries and one clear message - ‘change is coming.’

This report shares some of the highlights of a truly unforgettable Street Child World Cup. Even in such a short space of time, the impact has been unprecedented, inspiring legacy initiatives that will help create meaningful change to the lives of street-connected children globally.

To our partners and friends, Qatar Foundation, we thank you for all your support helping us deliver a truly game-changing event; to everyone who played a role - thank you - together we can make individuals, communities and governments listen to what these incredible young people have to say; we can amplify their messages of change.

John Wroe, Co-founder and CEO, SCU

The Qatar Commitment



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This document was shaped by the 290 children and young people, representing the 25 countries, that took part in the 2022 Street Child World Cup.

These participants have had personal experiences of living or working on the streets and speak on behalf of the millions of children still on the streets around the world. The key common themes identified by them and discussed were legal identity, poverty, access to education, access to healthcare, gender equality, protection, discrimination and negative perception.

We Believe

- Every child has the right to be a full citizen, regardless of whether they have a home or an address, and that they should be able to obtain papers with their correct legal identity.
- As a result of discrimination and stigma, access to services is unequal and quality of treatment is often based on perceived class, status and gender.
- The cost of education (school fees, uniforms, books and transport) is a barrier for many children across the world.
- Too often, children are denied access to quality healthcare as they lack information, support, legal identity or resources.
- That even public health and sanitation facilities can be dangerous spaces for children in street situations.

We Want

To remind nations of their commitment to the United Nations Convention on the Rights of the Child, which states that every child is entitled to all their rights, regardless of their circumstances.

The specific rights most frequently denied to children living or working on the streets are: the right to a Legal Identity (articles 7 & 8), the right to Protection from Violence and Abuse (articles 19 and 34), the right to Education (articles 28 & 29) and the right to Health, Water, Food and Environment (article 24).

We Demand

1. Children in street situations must be able to obtain a Legal Identity.
2. Children in street situations must have access to Quality Education.
3. Children in street situations must have access to Quality Healthcare.

We Proclaim

That all children in street situations need love, respect, and to be seen and heard.

Demands and Recommendations



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Children in street situations must be able to obtain a Legal Identity.

- Specialist services must be provided to enable children from street situations to possess a legal identity so they can access services and participate in society.
- Governments must ensure that obtaining a legal identity is a simple and free process.



Children in street situations must be able to obtain Quality Education

- All governments must ensure children in street situations can enrol in schools, regardless of background, identity papers or resources.
- Universal quality education must be provided for free, up to the age of 18.
- Governments must ban corporal punishment and emotional abuse in schools to protect all children.
- Gender equality must be promoted and upheld in all education settings.



Recommendations

- Children from street situations should feel included and welcomed in all education settings.
- Support should be provided to ensure children access both formal and informal education regardless of their personal situations.
- Education establishments should provide quality facilities that deliver a diverse curriculum including Sports, Arts & Skills development.
- Education should further career, learning opportunities and aspirations, that do not focus on low paid jobs.
- Teacher and staff training should be provided that includes the understanding of the emotional and educational needs of street-connected children.

Children in street situations must have access to Quality Healthcare.

- Governments must ensure public health facilities are safe spaces for children.
- Specialist programmes must be created to support girls and young women specifically to deal with menstrual hygiene, sexual and reproductive health.
- Governments must provide affordable or free quality health facilities that children in street situations are able to access without an accompanying adult.
- Street-connected children and young people, affected by trauma, abuse, sexual and physical violence or addiction must be able to access mental health + substance misuse support.



Recommendations

- The introduction of a system or waiver that allows street-connected children to access universal healthcare bypassing excessive bureaucracy should be explored in all countries.
- Training should be provided for frontline healthcare staff that includes the understanding of the lived experiences, situations and emotional needs of street-connected children so they can be better supported.
- When children are dependent on using public sanitation facilities, governments should ensure the facilities are safe and kept free of known abusers.

The Street Child World Cup Qatar 2022



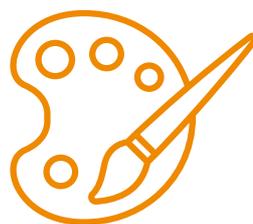
The fourth Street Child World Cup, in partnership with Qatar Foundation, took place in Doha from 8th - 15th October 2022. 28 teams of young people - representing 25 countries - came together at Education City, to give street-connected children a voice for change.

Over the course of eight days, the teams played in a football World Cup-style tournament, got creative in art workshops, and participated in child-friendly congress sessions to shine a light on the adversities faced by vulnerable youth living in street situations worldwide.

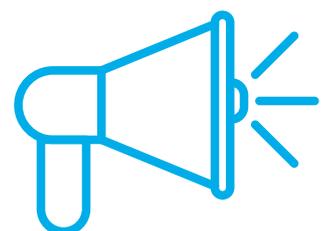
The world's media, politicians, business leaders and the global football community came to hear from the young people what changes need to be made so all children can fulfil their potential. The message from the young people was clear: "I AM SOMEBODY."



Football



Art



Advocacy

Meet the Teams



SCWC 2022 in Numbers



28 Teams



**13 Girls
Teams**



**15 Boys
Teams**



**25
Countries**



**11 Young
Leaders**



**84
Team Leaders**



**70
Volunteers**

The Summit

Ahead of each Street Child World Cup, Street Child United and partners welcome team leaders from countries represented at the upcoming tournament for the SCU Summit. The Summit is an opportunity for teams to connect with each other, share experience, and learn how to maximise their participation at the SCWC in order to create lasting change in their respective communities.



On December 5th, 2021, 16 team leaders arrived in Qatar for the SCWC Summit. Over the course of four days, team leaders gained first-hand experience of Qatari hospitality and culture, toured Doha and Education City, participated in a number of workshops, and visited several schools including one of the Eco-schools run by Qatar Foundation's Qatar Green Building Council, where they learnt more about sustainability and the positive actions that can transform behaviours in communities.

The Summit was a great success and hats off to SCU for making this possible. The stay and the arrangements were excellent and everyday became memorable. A week of joy with a purpose

Preparation

Each country team is organised by a grassroots organisation working on the frontline with street children. These organisations are our partners and form a global network working together to improve the lives of street-connected young people. Each young person representing their country has benefitted from the vital work of our partners. Our partners select which young people take part and manage the care and psychosocial support to prepare each young person in the lead up, during and after the Street Child World Cup, ensuring they continue in their personal development.

In addition to the Summit, Street Child United ran a series of Congress Preparation Workshops in February 2022. A total of 41 team leaders from across the teams attended, culminating in 80.5 hours of training ahead of the event. A survey was run in late August/early September to review the work the team leaders had subsequently done with their colleagues and the young people they work with:

- 100% fed back that the training was beneficial
- 94.4% said it increased their knowledge of child rights
- 88.9% felt their participants could act as a spokesperson for the children in their community.

The efforts made beforehand meant that impact was already underway with team leaders achieving a direct reach of 614 beneficiaries and an indirect reach of over 2000!

In addition, SCU also run advocacy, media and art workshops throughout the journey ahead of the event.

Young Leaders

Street Child United Young Leaders are young people who have previously taken part in SCU events. Recognised for their passion and desire to become change-makers in their communities, SCU Young Leaders act as role models for the young people taking part in the event, as well as acting as spokespeople to maximise the campaigning impact.

Ten Young Leaders joined us in Doha: Drika (Brazil girls), Jessica (Brazil girls), Deyna (Bolivia girls), Jhoselyn (Bolivia girls), Sadock (Tanzania boys), Mohammed (Pakistan boys), Abdallah (Egypt boys), Nagalakshmi (India girls), Eswari (India girls), Jasmin (England girls), David (Brazil boys).

Over the past 18 months, these Young Leaders have become part of a new leadership programme, Change 10. Designed to up-skill and enhance the personal and professional development of participants, Change 10 has been a great success and one of the first notable legacies going forward as SCU expands the programme to serve two young people from every team participating in the SCWC 2022. That means our next cohort will include 48 new Young Leaders!

Even before the Street Child World Cup 2022 started, SCU Young Leaders played an integral role in driving awareness to the critical issues and inequalities faced by street-connected children globally. On October 6th at the World Innovation Summit for Health (WISH), Young Leader Sadock John, joined SCU Board Chairman Alex White, on centre stage to discuss sports role in health. Sadock urged society to 'give street children the space and room to express themselves, especially through sport.' Sadock was then joined on stage by his peers to formally close WISH and mark the start of SCWC 2022!



An enormous opportunity for the Young Leaders came when they were invited by Qatar Fund For Development (QFFD) to pitch business ideas for their own sport for development programmes.

Hosted at the Diplomatic Club, the Young Leaders presented in front of a panel of judges and an audience of business leaders and influential figures. Each Young Leader passionately spoke about social issues within their respective communities and how they plan to address these issues through sport.

Each young leader was granted a fund of £2500 to implement their programmes. The two winning initiatives - Sadock John's 'Street Star Foundation' and Drika and Jessica's project 'Play Like a Girl' received £10,000.



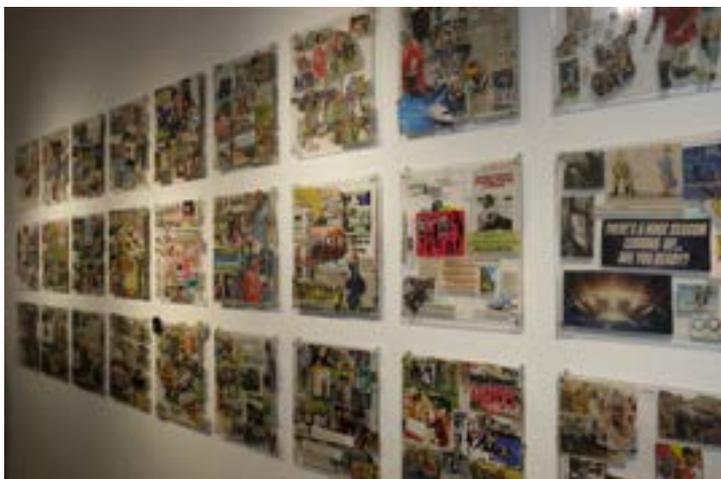
When David Beckham met the SCU Young Leaders

An unforgettable highlight: At the start of the SCWC, SCU Young Leaders sat down with David Beckham, OBE. For over an hour, the Young Leaders sat with David and discussed what it means to be a leader and how they can advocate for change in their communities.



A Festival of Art

From workshops to late shows; Zines to NFTs; the art at this year's SCWC 2022 was a pure colour phenomenon that represented and celebrated culture and expression from across the globe. It was incredible to witness the creativity and imagination as the young people connected with each other and discovered their voices through the power of art. The Festival of Arts culminated in an exhibition at Katara Cultural Village, where it remained through to the FIFA World Cup 2022.



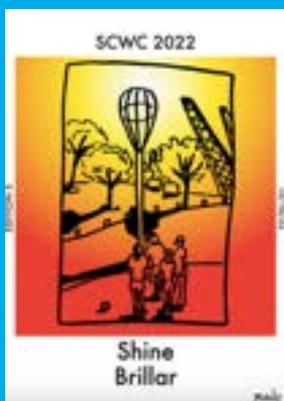
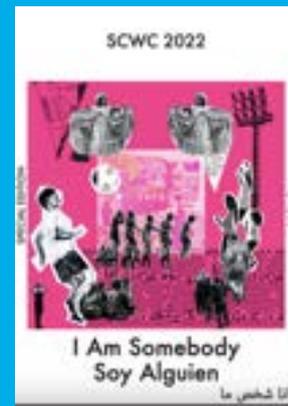
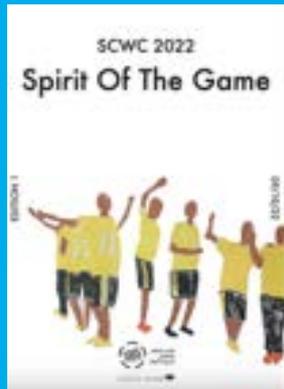
The Late Shows in Pictures



Meet the GOATS

The Street Child United GOAT - 'Greatest of All Time' - NFT collection derived from the popular connotation associated with football legends, Messi, Ronaldo, and Pele. SCU applied the acronym to the young children we serve - children living in street situations worldwide - as we believe they are the 'Greatest of All Time'.

The GOATS have been present throughout the tournament cheering on the young people!!



Daily Zines

Each day the Art team put together a daily zine - a small, self-published print work which focused on a central theme of the SCWC: Spirit of the Game; Compassion; Culture; Shine; I am Somebody; Participation. Zines have roots in informal, underground publications focused on social activism - making them a perfect tool to share the voices of the SCWC participants.

“The art was my favourite part, it allowed me to express my feelings - Participant Team Bangladesh”

The Magic of Football



The centrepiece of the Street Child World Cup and the uniting force...football!

From group stages through to the finals, Oxygen Park provided a perfect venue to host the fourth edition of the SCWC tournament. There was elation, there were tears, there were goals galore and few penalty shoot-outs. In the end it was Egypt who were crowned champions of the boys tournament after defeating Pakistan 4-3 after a penalty shootout.

"We are so happy to be the winners of the SCWC - it is great that all our hard work has paid off. Our experience in Qatar has been unforgettable and we will be sad to say goodbye to all of our new friends from around the world." - Ziad Fathy, captain of Team Egypt boys.

Brazil girls lifted the trophy for the girls for the third consecutive time after beating Team Colombia girls 4-0.

"We are thrilled to have won the tournament today and we can't wait to celebrate as a team. I am proud to be from Brazil and I am looking forward to using my voice to inspire other young people from my country." - Rayane Granthom captain of Team Brazil girls.

It was a tournament of passionate determination, but at the same time, played with much love and respect.

Football in Pictures



The General Assembly



Throughout the event, teams participated in child-friendly congress sessions; a safe space, facilitated by experts to help the young people shape the messages they wanted to share with the world.

On the final day, teams took to the stage at the General Assembly to speak out on the six issues which they agreed were integral for change to happen: Legal Identity, Education, Health, Poverty, Protection, and Gender Equality.

In front of an audience that included Her Excellency Sheikha Hind, CEO of Qatar Foundation; President of the Senate of Bolivia; the United States Ambassador; the UK Ambassador; world media and many other supporters; the young people powerfully presented their demands.

The GA culminated in the presentation of the Qatar Commitment - a collective call for change based on the work from the Congress sessions. Her Excellency took to the stage to become the first to sign the Commitment, endorsing an on-going support from the state of Qatar to help drive positive change in the lives of street-connected children worldwide.



Media

One of the reasons that the Street Child World Cup is such a successful model is down to the engagement of the World's Media. 2022 was no different. The World's media came out in force to cover the sport for good story of the year.

Reach

3.82 Billion

Media Value

\$2.3 Million

Coverage

513 pieces



457 Million Impressions
Audience Reach 120 M



Another major highlight, BEAST Philanthropy dropped this video on their YouTube channel in December with 6.4 Million views alone!



Impact in Numbers

Following their involvement in the Street Child World Cup, questionnaires were sent to teams to measure the impact of the event for participants:

100% of participants felt their voices had been heard and respected

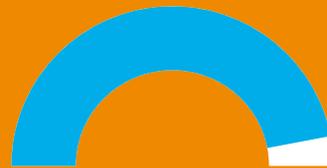
97% understand their own rights following the SCWC

97% believe they will be able to act as spokesperson for SCU when they return home

Skills Acquired:



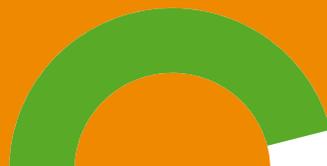
Confidence
- 100%



Leadership
- 94%



Communication
- 97%



Teamwork
- 93%

“ Before coming here, all I wanted to be was a footballer, but now with all the problems back at home, I think I need to become first a village local council member and then a Member of Parliament so that I can speak for the street- connected children and refugees in Uganda. ”

- Participant Team Uganda

Impact so far

Bangladesh - Birth Registration

In July, the Office of the Register General (Birth and Death Registration) in Bangladesh withdrew the mandatory clause of parents' birth certificate to get the birth certificate of children on the 27th of July 2022. This followed an application by Barrister Tapas Kanti Baul on behalf of a rights organisation (Sports for Hope and Independence) representing the members of Bangladesh's Street Child World Cup team ahead of the competition in Doha in October 2022; this in turn led to the Supreme Court of Bangladesh directed the Bangladeshi government to submit a report on the steps taken to issue birth certificates to street-connected children in the country. This is a great advocacy win for Children in Street Situations in Bangladesh - and gives a great examples for other jurisdictions where it remains very challenging for street connected children to secure identify documents, including birth certificates.



Indonesia - Education

The team from KDM have been extremely busy successfully securing scholarship funding for the education and self development program of each participant from Team Indonesia until March 2023.

The team have been busy giving back to the community by volunteering on the psychosocial assistance activity for the earthquake victims in Cianjur West Java. They also took part in the 'Girls Voices Matter' campaign to speak out against bullying.

The team also got the opportunity to present their charter of demands to the Minister of Women Empowerment and Child Protection.

A Global Platform



Team India Girls met the Honourable Chief Minister of Tamil Nadu State. The meeting was widely covered by the media.



Team Pakistan present their Congress declaration to Prime Minister AJK.



In January Team Bolivia girls presented to the UN the difficulties they have in Bolivia and their action plans.

Uganda

The young people have met with the Kampala Capital City Authority officer in charge of education and sports. The young people presented their advocacy paper and shared their future plans. The team also took their advocacy to national television together with the local leader of the Acholi Quarter slum, the slum from which the team came. They continue to share their reactions to the event and how it affected their lives and the lives of others in the community.

Mexico

The girls from Team Mexico returned home and attended an event against gender violence with UNHCR in Monterrey where they shared their SCWC journey. They also had an encounter with UNICEF in Chiapas and met with the major of municipality to deliver the copy of the agreements and solutions. They have also contacted authorities in Mexico City but still not a formal meeting yet.

Tanzania

After coming back from Qatar they met with the local leaders to advocate for rights of street children. Moreover, they had a community sensitisation meeting that aimed at raising voice awareness of children's rights and their responsibilities. They also met with the ward executive officer as well as minister of community development.

Legacy projects

Health: Project Chhori

Project Chhori (translated as ‘Daughter’) was launched in 2016 by Childreach Nepal (SCWC - Team Nepal), with the aim of improving access to, and understanding of, female health products for rural communities. Together with the Nepal Innovation Centre, they have built a specially designed machine that can produce up to 600 sanitary towels per hour, using locally sourced materials that are more environmentally friendly than mass-market female hygiene products. The machine is managed and maintained by the local community, who produce the towels for distribution. As well as gifting products to those in need, they sell the products so that the machine funds itself as a social enterprise. As part of the legacy for the SCWC 2022, WISH has funded three further machines in Chennai (India), Dhaka (Bangladesh) and Ramallah (Palestine).



Education: Financial Literacy

in partnership with VISA SCU will run financial literacy workshops to serve the teams who participated in the SCWC. The Finance Education programme is a 10-month programme that will launch in March 2023. Workshops will be run bi-weekly, led by Street Child United (SCU) and SCU Young Leaders using a curriculum created by VISA. The course is an opportunity for all the young children who participated at the Street Child World Cup 2022 to acquire financial understanding and knowledge to support their wider education and personal growth.



Health: Mental Health Training

Supported by Laureus Sport for Good, selected members of SCU staff will under-go official to become registered Mental Health First Aiders and MHFA trainers. They will go on to deliver a 2-day training course for all SCWC team leaders who themselves will then become accredited Mental Health First Aiders. These team leaders will become equipped with the knowledge and tools to look support the young people in their care, as well as educate them further on the issues around mental health and how to look after themselves and others.



One Million and One

Following the immense success and support of the SCWC, Street Child United were inspired to create a lasting legacy that would have an unprecedented impact on the lives of street-connected children globally. On November 27th, in front of a select audience that included Her Highness Sheikha Moza bint Nasser, Chairperson of Qatar Foundation, and Her Excellency Sheikha Hind bint Hamad Al Thani, Vice Chairperson and CEO of Qatar Foundation, partner organizations and supporters, John Wroe, co-founder announced the launch of 'One Million and One', a global campaign to secure birth registrations for one million and one children living in street situations worldwide.

The campaign, which will run between the FIFA World Cup Qatar 2022™ and the FIFA World Cup 2026™ in North America, will be a collaboration of efforts and include several milestones along the course of the four years, including the Street Child Cricket World Cup 2023, India; the Street Child Games 2024, Paris and the Street Child World Cup 2026, North America.



“

One million and one' is by far our most ambitious legacy campaign to date, but we believe with the support of our partners we can fulfil this game changing movement and give every child the right to live the life they truly deserve.

*John Wroe,
Co-founder and CEO, SCU*

”

Supporters

It is a firm belief that the Street Child World Cup events happen because the whole world conspires to support us. This page celebrates all those who dedicated their time to show their support and help us make the SCWC 2022 so special.



‘I hope you bring it home...’

Team England, represented by Everton in the Community, were invited to St Georges Park, home of the England teams and England Football Learning, to celebrate the 10th anniversary of the centre opening and to meet with HRH Prince William who was keen to learn more about their upcoming adventure.



SCU would not exist if it wasn't for our incredible volunteers. They are the unsung heroes who selflessly give up their time, fundraise for us and work tirelessly to ensure our events run smoothly and safely.

Ambassadors



BBC TV Presenter and SCU Ambassador, Ben Cajee did the most fantastic job hosting the event and ensuring the audience energy was high and engaged.



Participants were delighted to be joined by Arianna Criscione, former US and Paris-Saint-Germain professional soccer goalkeeper. Arianna hosted an unforgettable goalkeeping workshop.



SCU Ambassador Jules Breach joined SCU Young Leaders in partnership with the British Council for their 'Sport for Good' festival and wrote a dedicated article about the SCWC.

Thank You to our Partners

شكرًا لك



المؤتمر العالمي للابتكار في الرعاية الصحية
World Innovation Summit for Health
مبادرة مؤسسة قطر
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And a special thank you to our amazing volunteers!



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