STREET CHILD CRICKET WORLD CUP INDIA 2023
The second edition of the Street Child Cricket World Cup, in partnership with Shree Dayaa, took place in Chennai, India, from 23rd September to 30th September 2023. 19 teams representing 13 countries came together for an unforgettable event packed with colour, culture and, of course...cricket! On the pitch, the teams comprising mixed boys’ and girls’ players represented their countries in a street-cricket T-20 style tournament.

Off the pitch, teams participated in art workshops and child-friendly congress sessions designed to help the young people shape their messages. The event culminated in the General Assembly, where the teams presented their collective call for change through the ‘Voices of the Chennai Congress.’
Meet the Teams

LEEDO, Bangladesh
LEEDO was founded in 2000 to improve the lives of children forced to live in extreme difficulties and to address the needs of the growing number of vulnerable street children in Bangladesh.

New Generation, Burundi
New Generation believes that if well taken care of, street children can grow to become good future leaders capable of bringing positive changes in Burundi and beyond.

Surrey Cricket Foundation, England
Surrey Cricket Foundation supports communities, schools and clubs by providing funding, knowledge, coaching and competitions in Surrey and South London.

Oltalom, Hungary
Operating in the spirit of fair play, tolerance and social inclusion, Oltalom Sport Association has used sport as an innovative educational tool for many years. Oltalom believes that playing sport strengthens the sense of community and belonging.

Bucket List, India
Bucket List supports underprivileged children and adolescents. Its vision is to see a world where they are equipped with the skills and abilities to reach their full potential. It started with the aspiration that each child (aka Bucketeer) should be given the ability to dream, hope and achieve.
CHETNA, India
CHETNA’s mission is to provide childhood empowerment through training and action to break the vicious cycle of poverty and to secure the basic human rights of protection, education, healthcare, participation and opportunities for a livelihood.

Hope Kolkata Foundation, India
Hope Foundation aims to support the development of underprivileged sections of society especially children living on the streets. Hope Foundation works to free them from lives of pain, abuse, poverty and darkness.

Karunalaya, India
Karunalaya has worked for the protection and rehabilitation of street and working children in Chennai since 1995. The main issues street-connected young people face in India are the right to a legal identity and birth registration, right to education and the right to protection from violence.

Magic Bus, India
Founded in 1999 Magic Bus has transformed the lives of one million children. By enabling them to complete secondary education and delay their age of marriage, Magic Bus equips them with the skills and knowledge they need to grow and move out of the vicious cycle of poverty.

Pro Sport Development, India
Set-up in 2013, Pro Sport Development works towards the vision of developing sport and empowering youth at the grassroots in India. It recognises its activities have a much larger impact when, delivering programmes to tribal youth in remote rural locations and the true power of sport to transform the lives of young people.

Salaam Baalak Trust, India
Salaam Baalak Trust (SBT) translates literally to a Trust which ‘salutes a child’. Saluting the indomitable spirit of street children without distinction of gender, religion, caste, colour or nationality, lies at the heart of its work.

SAFIRE, Mauritius
SAFIRE was founded in May 2006 to provide assistance to children in street situations with a view to rehabilitate and integrate them into society within the framework of the Convention on the Rights of the Child.
Mexico Cricket Association/Fútbol Más Mexico

The Mexico Cricket Association is dedicated to growing the sport of cricket in Mexico. Its mission is to introduce, promote, and establish cricket in all Mexican States by 2030 and to make cricket the number one girls’ sport in the country by the same year.

Children and Youth First/Shelter Nepal, Nepal

CYF are a locally found and locally led organisation working for the rights of Nepal’s children, women and minorities.

Shelter Nepal’s mission is to rehabilitate and empower vulnerable children, and youth and give them the opportunity to grow up in a safe environment.

Uyisenga ni Imanzi, Rwanda

Uyisenga ni Imanzi (UNM) was founded in 2002, with a mission to provide orphans from genocide and HIV/AIDS with social services, education and income-generating opportunities.

Sporting Chance Foundation, South Africa

Sporting Chance uses a network of coaches and coordinators, who live locally, to identify vulnerable children and get them engaged in the programmes. The activities provide a structured opportunity for sport to be played in a safe space, creating a much needed sense of belonging.

Child Action Lanka, Sri Lanka

Child Action Lanka creates a safe haven for young people facing critical issues, supporting them on a daily basis and developing solutions for them. Many children around Sri Lanka start their life at a disadvantage simply because of who they are and where they come from.

Youth Sport Uganda, Uganda

Youth Sport Uganda believes in the power of sport to foster change, and incorporates the innate sports values of tolerance and equality in its programmes to build strong communities to achieve economic well-being.

Grassroots Cricket, Zimbabwe

Grassroots Cricket is a not-for-profit organisation harnessing the power of cricket to help transform young lives in vulnerable communities of Zimbabwe. Its aim is to build a world where all children are equal and have access to the opportunities to fulfil their potential.
Ahead of the Street Child Cricket World Cup, six teams began their journey aboard the ‘I am Somebody’ Express, a symbolic journey to raise awareness of the challenges thousands of vulnerable children across India face.

Teams met at the CSMT station in Mumbai before embarking on the 1284 km trip to Chennai. As a mark of unity and identity – a 20-metre banner adorned with flags from each participating country at the SCCWC 23 was unfurled, featuring the powerful rally cry: ‘I am Somebody.’

Once aboard, teams bonded over songs, dancing and games. Each child received their own workbook to document memorable moments of their journey. When the teams arrived in Chennai, they were greeted by rapturous applause from volunteers and staff.
The 'I am Somebody Express' and the Street Child Cricket World Cup 2023 give young people a chance to become positive role models in their communities, giving them a strong and meaningful identity. Together, we're building a brighter future for these budding champions and the underserved children nationwide!

Nikhil Pingle, Chief Strategy & Research, Magic Bus Indian
The Street Child Cricket World Cup 2023 got underway with an explosion of colour and energy with the Opening Ceremony and Tournament draw hosted at Lady Andal School.

Guests arrived at the venue to a trumpet fanfare from local school children followed by a traditional ceremony of the lighting of a lamp and a sung prayer. John Wroe welcomed on stage Young Leaders Paulraj and Sopna, who gave inspiring speeches recounting their life-changing experiences at their first Street Child Cricket World Cup in 2019 and the tangible power of change brought about.

A thrilling dance show from Madras Seva Sedan led to the much-anticipated draw. A selection of well-known cricket faces picked out the balls and were joined on stage by team representatives in their country strips.

The night’s final performance by the Karunalaya Foundation blew the roof off. An incredible exhibition of Indian Tamil culture bubbled with energy, sparking ecstatic applause and the audience dancing on its feet – a joyful pandemonium that set the tone perfectly for the week ahead.
We are here to play cricket as a family.

Spirit of the Game

Cricket teaches us respect for teammates, opponents, and the game itself. It fosters camaraderie and support in victory and defeat.

These young players exhibit resilience, conquering hardships with determination. Cricket emphasises fairness, playing by the rules, and showing grace in victory or defeat.

Let’s unite in the spirit of cricket that transcends boundaries and empowers these children. Their passion, resilience, and camaraderie embody the essence of this beautiful game. Stand with them as they inspire us with their love for cricket and its values, and support them by hearing their voices as they tell the world... ‘I am Somebody’.
The cricket officially got underway on September 25th at the Amir Mahal Palace cricket ground, the official residence of the titular Nawab of Arcot, with a special ceremony that included the inaugural ‘ringing’ of the Street Child Cricket World Cup bell, a symbol to empower further the young people taking part in the tournament, making them feel special and honoured with a tradition adopted from Lords, marking the start of play.

The teams were officially introduced to the pitch with rapturous applause from the SCCWC volunteers, where they were welcomed by guests including Latha Rajinikanth (the wife of Tamil cinema superstar Rajinikanth), Nawab. Asif Ali, Dewan to the Prince of Arcot, and Oliver Ballhatchet MBE. Adorned with their country flags, each team stood tall and proud as their national anthems rang out before the start of play.

“Time to Play

It doesn’t matter where you are – your smile is the blessing of this entire universe.”

Latha Rajinikanth
The Scorecard

19 Teams 13 Countries 152 Players 61 Matches

4700 Runs 164 Wickets 421 Boundaries 6′s 281
61 matches - 54 group games and seven knockout games - led us to an exciting final between Uganda and Zimbabwe. It was a tightly-fought match, and it could have been anyone's game. Uganda smacked many a ‘6’ out of the ground to reach a score of 67, putting the pressure on Zimbabwe. However, the slick bowling from Uganda proved successful in the end, and they were ultimately crowned the Street Child Cricket World Cup 2023 winners - congratulations, Uganda! Each of the 19 teams that took part put on an impressive performance, and the quality of cricket was outstanding.
A Festival of Art

It may be named the ‘Street Child Cricket World Cup’, but the young people competing in Chennai enjoyed many activities away from the pitch, with the arts playing a central role. A palette of creativity, culture, and colour, the arts programme started from day 1 with a large-scale image of a cricket pitch on the wall. Small self-portraits were drawn by participants and pinned up to represent the audience/crowd of the game. Artists then scribed on the feature 'spirit of the game' commitments, e.g. 'be kind', 'be open', 'give 100%'. 
We are one world, one voice, one heart beating.
Participants enjoyed a series of art workshops throughout the week. In the first session, teams were invited to get creative with their country's flags, reinforcing the theme of identity and belonging. They also engaged with Indian art culture with women from the local community, who came and created a traditional rangoli feature for everyone to enjoy.

Other activities during the week saw the young people participate in dance classes with local street dancer Ravi Varma, making lots of noise playing parai drums, singing their hearts out, and getting creative with memo art.

“Artists are human rights activists.”
The Art team put together a daily zine - a small, self-published print work focused on a central theme of the Street Child Cricket World Cup: Journey, Welcome, Expression, Fair Play, Friendship, Six, and Perform.

Zines have roots in informal, underground publications focused on social activism - making them a perfect tool to share the voices of the SCCWC participants.

One of the most exciting initiatives was the launch of the Sounds of Street Child United podcast, which documented the event through the voices of different contributors like team leaders, board members, young leaders, and participants. The podcast secured 430 unique listeners and over 1k listens to the series so far!

All episodes can be heard https://podcast.sport-social.co.uk/podcast/the-sounds-of-street-child-united
That’s how the young leaders closed the General Assembly, and that was the lasting message that every child will carry with them following an outstanding Street Child Cricket World Cup. The General Assembly culminated the powerful advocacy work the children had been building towards throughout the week. Collectively, they presented their demands for action in five key areas: education, healthcare, protection, gender equality, and identity. The 19 teams were split across these five areas, bonding over shared experiences and speaking in solidarity with each other. The teams chose to tell their stories through a medium that allowed them to express themselves: drama, poetry or song.

The room heard an emotional plea from the healthcare team for ‘no discrimination’, the education team exposing the issues of having to pay for exams and uniforms, and the gender equality team calling for a campaign that dismantles gender stereotypes. This was just a flavour of the 19 declarations that make up the ‘Voices of the Chennai Congress’, which John Wroe and Oliver Ballhatchet MBE, British Deputy High Commission to Chennai, officially signed. Everyone in the room was then invited to add their signature to the document as a mark of their commitment to support the voices of the young people and their demands for change.
Voices of the Chennai Congress

It’s the implementation of rights that we seek, not the existence of them.

We have something important to tell you. Come and see what is happening on the ground. Listen to our voices, pay attention to the issues we have to deal with, and take the time to understand.

When we are dressed in dirty street clothes, people do not listen to us or respond to what we are saying. People talk down to us. Sometimes they beat us and push us into the street, because they think we are different and not like their own children.

We feel afraid, ashamed, and depressed when this happens and then we struggle to express our opinions and raise our voice. But we have the right to be heard and we are ready to become changemakers.

So listen to us - we are not invisible or voiceless.

1. Our identity is our right

Street-connected children’s births have often not been registered so we don’t have a birth certificate and therefore cannot get an ID. This prevents children from being able to enrol in school as they need ID.

It prevents us from accessing healthcare as we need an ID. It stops us from being able to get work or rent property. Our options in life are limited in life because we don’t have an ID.

There is no simple process for street connected children to get their birth certificate and ID. Thankfully, some NGOs help street connected children people get identity documents so that we can go to school or travel and these also educate officials on the importance of ID’s.

2. Keep us safe

Our parents should know how to care for us. Many children end up living on the streets because they have no parents and no one to take care of them. Most children on the streets were abandoned by their relatives or ran away because they were being abused. We have experienced domestic violence, parental drug and alcohol misuse, family breakdown, sexual abuse/violence by step parents and neglect. Many families have no work and we are denied basics such as food. So we live with no food, no love, no affection and no care from our parents.
and have either been thrown out of home or ran away.

**Children should be allowed to be children.**
There are no safe spaces for street-connected children. Many street-connected children end up sleeping in sacks for warmth in the night. We cope by building shelters or living under bridges, or by using drugs as we are cold, hungry and afraid. Drug abuse is a big problem and we must end drug abuse before it ends us.

We encounter so much violence which sometimes leads to children on the streets dying. This forces us to join gangs to protect ourselves and to have a sense of belonging.

When girls live on the street people sexually abuse and sometimes rape them. At night when children, especially teenage girls, are lying on the roads, strangers especially men approach us. People do this because they have no respect for us and feel that we can be used as commodities. We try to run and escape, but often fail and have to succumb.

**Children should not be victims**
We need protection from physical, mental and sexual abuse, from child labour, from abuse at home, from adults using drugs and alcohol around them and using children to buy drugs.

**Communities need to be more alert**
To what happens to children especially at night. Children need to know the dangers of gangs and gang violence. We want former gang members to warn children in schools. We need the police to protect us and we must be able to trust the police. We want access to night shelters so we can avoid sexual abuse.

People need to receive sex education so that they do not have children they do not want. We want parents to respect us and to be responsible.
- Our parents need to be taught how to bring up their children.
- Our families need economic empowerment and help to find employment.
- Our families need help and access to psychosocial services

**3. Education should be a priority! We need access to free quality education**

When we go to school but don't learn anything because the quality of the education is very poor. Schools are not fit for purpose as teachers do not explain when a child does not understand and they criticise rather than praise.

Many children do not stay in school. They not have food before school and are hungry. They don't have access to appropriate materials like other children and get bullied. So they find other things to do outside of school, such as football, social media or drug and alcohol abuse

Parents are not aware of the importance of education. They require convincing that education needs to be prioritised in order to gain the skills to access higher paying jobs, especially for girls.

**Children are forced to work from a young age due to poverty and lack of attention by authorities. Child labour robs our childhood and violates our basic human rights.**

Children do not know their rights and that we have the right to education.

**We want free education for all children, regardless of whether they have IDs. We want the Government to bring more schools closer to the slum communities so that all the street connected children have access to free and quality education.**

We want NGO's to help convince parents that education needs to be prioritised. We want the implementation of children's labour rights and strict legislation protecting children which is enforced by the authorities. We need to raise children's awareness of their rights. We need to run campaigns and form child rights clubs to speak about children's rights.

**4. Health and Sanitation for all**

Many children do not have enough food to eat and go to school without eating and suffer with malnutrition. Many of us do not have access to enough clean water, we have poor sanitation and end up drinking dirty water. There are not enough clean toilets and there may be sewage running in the roads. When there are toilets they are locked at night time and sometimes we have to pay for them. We have to wash on the streets and at night go...
what the toilet on the street. Girls who are menstruating feel helpless and ashamed and men often watch us as we wash.

We need access to healthcare for all. Our families cannot access health care and we often do not receive the vaccinations and correct medication that we need so children do not develop healthily. Many children miss school because they feel ill and do not receive proper treatment.

Street-connected children face many health problems and cannot access health care. It is difficult for us to access hospitals and medicine, as we are discriminated against and don’t have identification documents.

Teenage pregnancy is very common, especially on the streets and girls as young as 12 face unwanted pregnancies.

Government needs to provide money and resources to feed communities, Those in power need to take water and sanitation seriously. To invest in new water pipes and clean water points, to allocate funds for the construction of more free toilets and open them longer. We want community centres with specialist medics and free medical services for all. We need to be able to access healthcare even without ID’s. We need sex education for boys and girls, and we need free condoms.

5. Give us equal respect

Street-connected girls, are not listened to or included in decision making because women are not considered equal to men in society. The lack of gender equality leads to more violence against women.

Parents are still not aware of the importance of education for girls and therefore send off their girls to early marriages or make them stay at home to look after young children while they work.

Girls are often not allowed to take part in sports and other activities.

There are still lots of widely-held superstitions about menstruation and girls often do not have access to sanitary products – especially on the streets. We demand education for gender equality through campaigns that break stereotypes and ancient traditions.

We want more widespread education to raise awareness and understanding about menstruation. We want free sanitary products in all public institutions and classes about menstruation and hygiene. We need NGO’s to speak to parents about their responsibilities to prevent early marriages and to help them understand the importance of education. Girls must be able to take part in sports - all children should have the right to play. We want laws that establish equal access to jobs and equal wages for men and women.

I am somebody.

In Qatar in 2022, 290 children and young people, representing 25 countries, produced the Qatar Commitment which called on governments to act on the issues that affect us.

In 2023, 158 children and young people, representing 12 countries came together in Chennai for the Street Child Cricket World Cup. We spent 5 days listening to one another. We talked about the issues that affect us and what the root causes are. We talked about what can we and what the NGO’s that we are involved in can do. What all those in power must do to transform the future for children like us.

We will continue to fight for our rights. Please listen to our voices.
Creating a Global Platform

Reach
3.82 Million

Coverage
52 pieces

Sentiment
100% positive

Highlights

Feature piece run twice on BBC news and BBC Sportsday - primetime!

Bespoke video message from Dinesh Karthik which he reposted on his story to 2.5M.
Street Child World Cup

Ahead of the men’s 50-over World Cup, the second edition of the Street Child Cricket World Cup is up and running in Chennai: 19 teams from 13 countries split into three groups, two international and one Indian. The charity was set up to advocate for street-connected children, give them a voice, raise awareness, and campaign to give them better protection, respect and support - the tournament give those children a global platform as well as an international tournament to play.

Follow the games on YouTube here:

Street Child United
@StreetChildUd - Follow

We are almost ready for the #CricketAction in #Chennai. The first game is scheduled to start in less than 2 hours!

All games will be streamed on the #StreetChildUnited Youtube. Make sure you check it out!

goth.youtube.com/streetchilduni...

#IamSomebody #IamSomebody #SCCWC23

Street Child Cricket World Cup 2023: Through the eyes of photographer Vicky Roy

The Street Child Cricket World Cup 2023 in Chennai was home to some fond moments celebrating community. We take a look at the tournament through the eyes of award-winning documentary photographer Vicky Roy.

BLOG: “Bigger than anyone can imagine… cricket is a beacon of hope” – Reflecting on the impact of the 2023 Street Child Cricket World Cup

Shilpa Panchoi, the England & Wales Cricket Board’s (ECB) City Programme executive, reflects on a life-changing volunteering experience at the 2023 Street Child Cricket World Cup in India.

SURREY REPRESENT TEAM ENGLAND AT THE STREET CHILD UNITED WORLD CUP

Street Child United, a UK-based organisation, has been empowering children from streets from across the globe through cricket and football championships.
Six Young Leaders joined us at the SCCWC 2023: Sopna Akter (LEEDO, Bangladesh), Nagalaskmi Anguraj and PaulRaj (Karunalaya, India), Millie Singh and Anjali Paswan (HOPE Foundation, India), and Sabin Kumar (CYF Organisation, Nepal). They were heavily involved in all activities and motivated to take on a leading role when offered. Not only did they act as role models to the teams, they also co-hosted a lot of the on-stage content, performed in the Late Show, and participated in an extra Congress workshop where they aided in writing the Voices of the Chennai Congress.

"It makes me feel I AM SOMEBODY. I feel like a leader. I felt my voice heard and I do matter. I am here to lead my young ones I am here to raise voice for my community."

SCU - Young Leader
We always say the volunteers are the heartbeat of any Street Child United event, and this year was no different. 74 volunteers from 27 countries made this the largest and most represented pool of volunteers to date. From art to cricket, media to Congress, Late shows and more, the volunteers worked seamlessly to deliver an unforgettable event. We are forever in their gratitude, and they are forever part of the SCU family.
Street Child Cricket World Cup in Numbers

- 152 participants
- 60 team leaders
- 74 volunteers
- 6 young leaders

Skills participants felt they improved during the event:

- Teamwork: 100%
- Confidence: 97%
- Communication: 86%
- Leadership: 83%

100% of participants felt that playing cricket and attending the arts workshops helped break down barriers.

100% of participants felt their voices heard.

97% of participants felt they could act as a spokesperson for SCU when they got home.

Favourite moments

The first match was lost but the remaining four games were won. This is my favourite moment, I learnt that losing is the first step to victory.

When we got together to talk about our problems and what we face in our communities we learn more stories and know we are not alone. Also the teamwork we have done, of my team and the other teams there is a really great vibe.

Making friends and seeing/understanding other countries cultures I learned about the culture of different people.
The Street Child Cricket World Cup is about creating a legacy that can deliver lasting change for the teams and the communities they represent. This impact usually takes time, but we always enjoy the immediate wins that come from participating in such a powerful event. Here are just some of the successes the teams have enjoyed since returning home.

As winners of the Street Child Cricket World Cup, Uganda secured a lot of media coverage including a feature on Sports TV!

Parents meeting on Child Rights and abuse awareness took place in Bhubaneswar, Odisha, India inspired by children that had attended the SCCWC.

Team Zimbabwe were invited to discuss their pledges and declaration of rights with Bulawayo Mayor and their team leader invited to talk about the tournament on national tv.
Thank You to our Partners

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Hello FM

And a special thank you to our amazing volunteers!
#IAMSOMEBODY

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